**MAGNIFICENT LUSTRE: RANGE ROVER DEVELOPS MIRROR-LIKE PAINT FINISH FOR BESPOKE CLIENTS**

* Range Rover has developed a new hand-crafted mirror-finish paint process that delivers a smooth, uniform surface with remarkable depth and brilliance
* Advanced new spray booths enable the exquisite finish for all Bespoke Range Rover or Range Rover Sport commissions with gloss paint, including match-to-sample commissions
* Specialists spray, sand and polish each commission processed through the booths by hand as part of a meticulous three-day artisanal process

**Gaydon, UK – Monday 15 December 2025:** Range Rover has unveiled mirror-finish, a new hand‑crafted process that delivers a glass‑like lustre and an unprecedented depth of shine on all Bespoke gloss paint commissions. Developed to reflect the clarity and refinement of patent leather and polished stone, the mirror finish raises the standard for personalised exterior finishes across Range Rover and Range Rover Sport.

The announcement follows Range Rover’s busiest-ever year for its Bespoke service, with an unprecedented number of commissions and editions. These include the Range Rover Fifty-Five Edition; a celebration of the original 1970 Lincoln Green Range Rover, as well as the Range Rover Asilomar; inspired by the blue hues of Monterey Bay, which featured a duo-tone exterior and custom, hand-crafted embroidery.

**A new benchmark in paint technology**

The exquisite mirror-finish is now available on Bespoke commissions for Range Rover and Range Rover Sport. A research project was commissioned to develop the most advanced paint process ever created within the brand, with the aim of recreating the clarity, glossiness and smoothness found in analogous luxury materials.

To deliver the pinnacle of Range Rover’s design, craftsmanship and individuality, experts from Bespoke created a new quality rating to benchmark the mirror finish against previous paint techniques. The new process, which includes a thicker top-coat lacquer and extended polishing stages, delivers a 25 per cent uplift in smoothness, for a refined, glass-like sheen.

**Dedicated facilities and expanded capability**

Expansion of the Range Rover Bespoke facilities in 2025 saw the introduction of booths dedicated to refined, hand-finished executions of this paint technique, with every Bespoke gloss paint commission now receiving the immaculate mirror-finish. These booths will also soon allow for more complex paint colours to be achieved in this finish, unlocking an expanded palette to inspire clients as they bring their unique vision to life.

The creation of mirror-finish commissions is entrusted to in-house experts, with the same craftspeople taking responsibility for a vehicle throughout the entire paint process, from its arrival at the Bespoke facility through to client handover. Vehicles are hand-sprayed, sanded and polished as part of a three-day artisanal process, with specialists using a wave scan reader to check the smoothness of the finish and to highlight any imperfections. Precisely hand polishing around 15 microns of lacquer off the vehicle gives the mirror-finish gloss its deep, long-lasting lustre.

**Martin Limpert, Global Managing Director, Range Rover, said:** *“Our new mirror finish is a perfect demonstration of what the Range Rover Bespoke philosophy stands for: refined craftsmanship, the highest levels of precision and the deepest personal connection. A new level of exterior refinement allows clients to express themselves with absolute clarity, whilst our artisans continue to push the boundaries of materiality and finishes to deliver one-of-one examples that are unmistakably Range Rover.”*

Tailored spaces across the globe offer exclusive environments for clients to co-create their perfect vehicles. One-to-one commissioning of Range Rover and Range Rover Sport models is offered at select Range Rover Houses worldwide, whilst the vibrant city of Antwerp welcomed a Bespoke Commissioning Studio earlier this year. The Bespoke service unlocks a breadth of personalised touches – from custom embroidery and scripting to exclusive leather colours, extensive wheel options and a ‘Match to sample' paint service, enabling clients to commission almost any exterior colour they can imagine, for a truly singular Range Rover.

**ENDS**

# Notes to Editors

**About Range Rover**

Every Range Rover leads by example with modernist design, connected, refined interiors and electrified performance driving unrivalled luxury. Inspired by exemplary design since 1970.

The brand encompasses Range Rover, Range Rover Sport, Range Rover Velar and Range Rover Evoque and is underpinned by Land Rover – a mark of trust built on 75 years of expertise in technology, vehicle architecture and world-leading off-road capability.

As part of our vision of modern luxury by design, every Range Rover is available as an electric hybrid.

Range Rover is one of the world’s leading British luxury brands, sold in 121 countries. It belongs to the JLR house of brands together with Defender, Discovery and Jaguar.

**Important notice**  
JLR is constantly seeking ways to improve the specification, design and production of its vehicles, parts and accessories and alterations take place continually. Whilst every effort is made to produce up-to-date literature, this document should not be regarded as an infallible guide to current specifications or availability, nor does it constitute an offer for the sale of any particular vehicle, part or accessory. All figures are manufacturer’s estimates.

# Further Information

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